



WALL FLOOR & CEILING EXPO

13 14 15

APRIL 2026

Bangalore International
Exhibition Center, INDIA

An exhibition on architectural surfaces and interior environments. Features the latest in aesthetic finishes, functional systems, and sustainable materials for creative wall, floor, and ceiling applications.



Organizer



MEDIA DAY
MARKETING

www.wallfloorandceilingexpo.com



About the Expo

The Wall, Floor & Ceiling being held in Bangalore International Exhibition Centre, Bengaluru - India from 13-14-15 April 2026 is India's dedicated B2B platform showcasing the latest materials, technologies and innovations that shape modern interiors. As demand for high-quality finishes, acoustic comfort, energy-efficient systems and fast installation solutions continues to rise, the event brings together leading manufacturers, distributors, architects, builders, contractors and project consultants under one roof. From advanced wall panels and smart ceiling systems to next-generation flooring, insulation and dry construction solutions,

The expo serves as a comprehensive sourcing and networking hub for the rapidly growing interior and construction ecosystem in India. Designed to inspire, connect and empower industry professionals, the event helps drive collaboration, innovation and business growth across residential, commercial and infrastructure projects.

The Wall, Floor & Ceiling Expo serves as a powerful business platform that brings together every key segment of the interior and construction ecosystem. For manufacturers and suppliers, the expo provides an opportunity to showcase new materials, technologies and product innovations directly to high-value buyers, helping them expand distribution networks and secure project-based orders. Architects, interior designers and consultants benefit by discovering the latest finishes, acoustic solutions, sustainable materials and integrated systems that enhance design possibilities and project performance.

For builders, developers, contractors and turnkey fit-out companies, the expo acts as a one-stop sourcing destination where they can compare solutions, evaluate technical performance, meet multiple vendors and accelerate procurement decisions. Dealers, distributors and channel partners can explore new brands, product categories and partnership opportunities, strengthening their market offerings.

Overall, the expo creates a collaborative environment where stakeholders can network, learn, grow and stay ahead of industry trends—driving progress across India's interior, construction and infrastructure sectors.



The Wall Floor & Ceiling Expo helps in

- ✔ Exploring new technologies
- ✔ Finding solutions for home automation
- ✔ Networking with industry professionals
- ✔ Comparing products/prices
- ✔ Learning about energy efficiency and sustainability
- ✔ Discovering innovative lifestyle products

Factors supporting the Growth of Wall Floor and Ceiling Industry in the country

- ✔ Rapid Urbanisation & Real Estate Expansion
- ✔ Rising Renovation & Home Improvement Culture
- ✔ Growth of Commercial & Corporate Interiors
- ✔ Shift Toward Modular & Dry Construction Systems
- ✔ Increased Focus on Acoustics, Comfort & Performance
- ✔ Premiumisation & Design Awareness
- ✔ Sustainability & Green Building Push
- ✔ Growth of Tier-2 & Tier-3 Markets
- ✔ Technology Adoption & Better Supply Chains
- ✔ Increased Investment in Infrastructure & Public Buildings



Why should you exhibit in the Wall Floor and Ceiling Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

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- ✓ Lead Generation
- ✓ Branding
- ✓ An Apt Platform to reach the Targeted Customers
A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business Needs
- ✓ Create new distribution channels and agents for your products in the region.
- ✓

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.

What is special about the Wall Floor and Ceiling Expo

- ☑ Tailored stands as per budget and space requirements
- ☑ Sponsorships will widen market horizons
- ☑ Promote your product and overall brand
- ☑ Meet and greet with business prospects to build a larger business empire.
- ☑ An opportunity to launch a new product or services

Visitor Profile

- ☑ Architects
- ☑ Builders
- ☑ Building materials dealers
- ☑ Ceiling & drywall contractors
- ☑ Construction companies
- ☑ Corporate design teams
- ☑ Corporate Procurement & Facility Management Teams
- ☑ Consultants
- ☑ Dealers
- ☑ Digital content creators
- ☑ Distributors
- ☑ Developers
- ☑ Design Consultants
- ☑ Fit-Out Companies
- ☑ Flooring contractors
- ☑ Flooring & interior products distributors
- ☑ Franchise Owners
- ☑ Showroom Operators
- ☑ Specifiers
- ☑ Stockists
- ☑ Studio designers
- ☑ Importers
- ☑ Independent consultants
- ☑ Industry Associations
- ☑ Influencers
- ☑ Infrastructure & township developers
- ☑ Interior Designers
- ☑ Interior execution contractors
- ☑ Lighting, façade & space-planning specialists
- ☑ Media & design magazines
- ☑ MEP & HVAC-integrated interior contractors
- ☑ Real Estate Companies
- ☑ Retailers
- ☑ Technical Experts
- ☑ Technical institutions & training bodies
- ☑ Turnkey Contractors

Exhibitor Profile

Manufacturers and stake holders of

➤ Wall Solutions

- Wall panels (PVC, WPC, MDF, 3D panels)
- Decorative wall cladding (wood, stone, metal, acrylic)
- Wallpaper manufacturers & importers
- Wall textures, coatings & decorative paints
- Drywall systems & partitions
- Acoustic wall systems & soundproofing materials
- Facade systems & exterior wall cladding
- Fire-resistant wall systems
- Smart walls & integrated wall technologies

➤ Interior & Architectural Materials

- Interior mouldings, trims, skirting & profiles
- Decorative laminates, veneers & surface materials
- Glass solutions for partitions and ceilings
- Artificial greenery panels & décor solutions

➤ Flooring Solutions

- Tiles (ceramic, vitrified, porcelain)
- Wooden flooring (solid, engineered, laminate)
- Vinyl, LVT & SPC flooring
- Carpet & carpet tiles
- Stone flooring (granite, marble, quartz)
- Epoxy, industrial & seamless flooring
- Sports & gym flooring
- Outdoor decking (WPC / composite)
- Underlayments, adhesives, grouts & installation tools

➤ Building Materials & Technologies

- Construction chemicals (adhesives, sealants, waterproofing)
- Insulation materials (thermal & acoustic)
- Dry construction systems
- Prefabricated interior systems
- Sustainable & eco-friendly building materials

➤ Ceiling Solutions

- Modular false ceiling systems
- Acoustic ceilings & baffles
- Gypsum ceiling panels & grid systems
- Metal ceilings (aluminium, steel)
- Wooden ceilings & decorative ceiling panels
- Stretch ceilings & translucent ceiling systems
- HVAC-integrated ceiling solutions
- Fire-rated ceiling systems

➤ Tools, Equipment & Accessories

- Installation tools for walls, floors, ceilings
- Cutting, polishing & finishing equipment
- Fasteners, frames, fixing systems
- Maintenance & cleaning solutions

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



WATER BOTTLE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91 93421 85915 | +91 93414 73494

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



**MEDIA DAY
MARKETING**

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